# GOVERNMENT OF INDIA
# MICRO,SMALL AND MEDIUM ENTERPRISES
# LOK SABHA

UNSTARRED QUESTION NO:3035
ANSWERED ON:16.03.2015
PROMOTION AND DEVELOPMENT OF COIR INDUSTRIES
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**Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:**

(a) the present status along with annual growth rate of the coir industries in the country, State/UT-wise;

(b) the details of the schemes in operation and fund allocated for promotion and development of the coir industries in the country including North Eastern Region during each of the last three years and the current year, State/UT-wise;

(c) the details of coir products exported and foreign exchange earned there from during the said period, country-wise;

(d) whether the Coir Board has urged the Government to provide incentives under the Foreign Trade Policy to enhance global competitiveness of the Indian coir industries; and

(e) if so, the details thereof and the reaction of the Government thereto?

## Answer

MINISTER OF STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a): The production of Coir and Coir products, percentage of growth during the last three years and number of Coir Units registered with Coir Board is as under :

| Year | Production (MT) | Growth % | No. of Units | Growth % |
|---|---|---|---|---|
| 2011-12 | 5,31,500 | 1.2% | 14637 | 2.3% |
| 2012-13 | 5,36,185 | 0.9% | 14885 | 1.7% |
| 2013-14 | 5,39,815 | 0.7% | 15060 | 1.2% |

The total number of Coir units registered under Registration Rules with Coir Board upto 31.3.2014 in the country are 15060 nos. The State/UT-wise details of Coir units are given in Annexure-I.

(b): The Coir Board is implementing various schemes in all the coconut growing States including North Eastern Region for promotion and development of Coir Industry. These include:
I. Science & Technology,
II. Coir Udyami Yojana,
III Coir Vikas Yojana with following components;
a) Skill Upgradation and Quality Improvement & Mahila Coir Yojana
b) Development of Production Infrastructure (DPI)
c) Domestic Market Promotion (DMP)
d) Export Market Promotion (EMP)

e) Welfare Measure (Insurance to Coir Workers)

f) Trade and Industry Related Functional Support Services (TIRFSS)

IV. Coir SFURTI Clusters. Funds allocated under these Schemes for the last three years and current years are as under:

(Rs. in Lakhs)

| Sl. No. | Name of the Plan Scheme | RE for the year 2011-12 | | RE for the year 2012-13 | | RE for the year2013-14 | | RE for the year 2014-15 | |
|---|---|---|---|---|---|---|---|---|---|
| | | Non NE | NER | Non NE | NER | Non NE | NER | Non NE | NER |
| 1 | Science & Technology | 700.00 | 0.00 | 630.00 | 70.00 | 630.00 | 70.00 | 497.00 | 33.00 |
| 2 | Coir Vikas Yojana (CVY) | 1500.00 | 220.00 | 2170.00 | 180.00 | 3821.00 | 270.00 | 2777.00 | 153.00 |
| 3 | Coir Udyami Yojana (CUY) | 1053.00 | 173.00 | 450.00 | 50.00 | 864.00 | 50.00 | 730.00 | 0.00 |
| 4 | SFURTI | 0.00 | 0.00 | 1.00 | 0.00 | 1.00 | 1.00 | 0.00 | 0.00 |

Total - Plan 3253.00 393.00 3251.00 300.00 5316.00 391.00 4004.00 186.00

Funds are not allocated State-wise for implementing the above Schemes.

(c): The details of Coir Products exported and foreign exchange earned in Indian Rupee during the last three years and current year is as under: (Q-Quantity in MT& V= Value in Rs. (Lacs.)

PRODUCT NAME 2011-2012 2012-2013 2013-2014 2014-2015 upto December
Q V Q V Q V Q V
CURLED COIR 11855 3171 8883 2112 11262 2947 9968 3047
.97 .30 .14 .46 .66 .93 .85 .14
COIR FIBRE 119684 20323 140692 20707 173901 32878 166655 32713
.54 .98 .93 .66 .72 .11 .96 .52
COIR RUGS 191 185 94 133 93 105 67 79
.00 .55 .83 .37 .43 .99 .32 .31
COIR PITH 206424 22150 208399 24727 271494 34173 191297 26041
.57 .70 .28 .61 .76 .23 .14 .99
COIR ROPE 792 340 419 282 497 390 3490 282
.82 .99 .62 .41 .84 .17 .22 .67
COIR OTHER 58.36 68.75 30.36 39.33 88.86 163.13 53.24 73.97
SORTS
COIR YARN 5562 3140 4202 2387 4246 2848 2986 2235
.87 .70 .30 .22 .88 .26 .78 .95
GEO- TEXTILES 3680 2433 3597 2628 4468 3503 3233 2513
.91 .12 .30 .74 .27 .78 .98 .99
HANDLOOM MATS 27656 23545 24150 22810 22608 23623 20620 18801
.17 .00 .93 .10 .90 .82 .23 .77
HANDLOOM 1473 1582 1418 1702 3425 3353 1330 1447
MATTING .78 .83 .31 .76 .63 .91 .37 .39
POWERLOOM MATS 36.14 24.56 1.94 3.15 234.21 278.36 119.18 165.20

POWERLOOM 0.00 0.00 0.00 0.00 0.00 0.00 28.30 43.93
MATTING
RUBBERISED COIR 415 549 321 495 965 1560 255 412
.60 .80 .47 .02 .43 .76 .44 .79
TUFTED MATS 33021 27745 37288 33572 43751 41776 31095 30062
.17 .26 .51 .91 .79 .39 .81 .62
TOTAL 410853 105262 429500 111602 537040 147603 431202 117922
.90 .54 .92 .74 .38 .84 .82 .24

Country-wise details of export of Coir and Coir products for the last three year in terms of quantity and value is given in Annexure-ll.

(d)&(e): The Coir Board through the Ministry of MSME has taken up the matter of enhancement of export incentives for coir pith, coir geo-textiles, coir floor coverings, rubberized coir etc. with a view to increase the export of coir geo- textiles and coir pith, which are value added products, the Board has urged the government to enhance the rate of duty drawback for coir geo-textiles and coir pith from the existing level of 1.9% and 1% respectively, to 5%.

The drawback benefits have been increased for coir geo-textiles from 1.7% to 1.9% and coir floor coverings from 3.2% to 4.9%, on the basis of the proposals from the board.